12. The coating machine of claim 11, wherein,

said separate member is a belt dimensioned to coincide with said roller which is positioned around said roller to form said outer surface.

13. The coating machine of claim 12, wherein,

said belt is a wire mesh belt having predetermined mesh size to form desired surface characteristics on said product.

14. The coating machine of claim 10, wherein,

said outer surface is integral and formed with said roller.

15. The coating machine of claim 1, wherein,

said roller of said at least one roller assembly is rotatably driven relative to said plate at a predetermined rotational speed.

16. The coating machine of claim 15, further comprising,

a series of said roller assemblies positioned in relationship with one another so as to cooperate with one another, and wherein said rollers of said series of roller assemblies are independently rotatably driven at predetermined rotational speeds.

17. The coating machine of claim 16, wherein,

said rollers of said series of said roller assemblies are rotatably driven at different rotational speeds,

said roller of said at least one roller assembly is rotatably driven relative to said plate at a predetermined rotational speed.

18. A coating machine for coating a product, comprising a frame defining a product conveyance path, a conveyor for conveying products on said product conveyance path, a coating dispensing system for dispensing a coating material on said products, and at least one roller assembly positioned relative to said products to impart a pressing force thereon, said roller assembly comprising at least one roller and a roller plate defining a space therebetween, said at least one roller having a separate outer member to form an outer surface, wherein said separate outer member is a wire mesh belt having predetermined mesh size to form desired characteristics on said product.

19. A coating machine for coating a product, comprising a frame defining a product conveyance path, a conveyor for conveying products on said product conveyance path, a coating dispensing system for dispensing a coating material on said products, and at least two roller assemblies positioned relative to said products to impart a pressing force thereon, each of said at least two roller assemblies comprising at least one roller and a roller plate defining a space therebetween, wherein the at least one roller of one of said at least two roller assemblies is adjustable relative to at least one roller of the other of said assemblies.

20. The coating machine of claim 19, wherein said roller assembly is positioned in spaced apart relation to said product conveyance path such that product on said conveyance path is discharged to one of said least two roller assemblies and falls onto said roller plate thereof and is directed to said space.

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